

# Privacy Policy

## Online Privacy Policy

At The Michigan Retirement Agency, we truly understand how significant your privacy is, and that privacy is extremely important to us, too. Regardless of whether you are a long-time client or are reading information on our website for the very first time, we are 100% committed to keeping the information you give to us as secure as possible.

## Information that is gathered at this website

The only information we collect about you when you are visiting our website is information that you freely provide to us when you fill out our form for health insurance and /or Medicare-related insurance product information. You may be asked for information that is necessary for us to provide timely and accurate quotes and information to you, such as your name, zip code, gender, age, email address, phone number, and preferred contact method. We never ask for your Social Security number or Medicare claim number on this website. We also will not sell or disclose any of your personal information to anyone outside of our agency.

## Use of information

We welcome your questions and quote requests sent to us via our website and are happy to be of service to you. We share your information only with individuals within our company who will respond to you, answer your questions or provide quotes that you have asked for.

When a member of our team calls you, calls may be monitored or recorded for quality assurance and training purposes.

## Cookies

Cookies are very small data files that websites you visit may store on your computer or mobile device that includes an anonymous unique identifier. Our website may use cookies to help identify your computer and keep track of your preferences so that we can tailor your user experience. We may also use them for promotional campaigns, tracking our audience size and traffic patterns, re-targeting and in certain other cases. Third party advertisers may also create and access cookies, which will be subject to their privacy policies – we accept no liability for the use of such third parties' cookies. If you

do not wish cookies to be placed in your PC or mobile device, then they can be disabled by you in your web browser's security settings.

## **Outside Parties**

Our agency does not sell, trade, or offer your personal information to any outside parties, and your email address will not be given to any third parties under any circumstances other than if you complete an application with a specific carrier via our agency.